

Press Release

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For Immediate Release:

Maple Weekend Offers a Sweet Way to Enjoy Spring in New York State *Celebrate Maple Season and a Rite of Spring with the Entire Family*

Plattsburgh, NY – 1/31/2018 – Tap into one of the sweetest events of the year, New York State’s Maple Weekend. The event takes place March 17-18 and March 24-25, from 10am-4pm each day. During both weekends, producers from across the state will welcome families to their farms to experience firsthand how real, mouthwatering maple syrup and other related maple products are made. Visitors will have the opportunity to enjoy fun, family-friendly activities, taste New York’s freshest syrup, and purchase maple products directly from the source!

Each year, New York ranks as one of the top maple producing states in the U.S. As spring temperatures begin to rise in late February and early March, maple trees and sugar bushes come alive with activity. In Northern New York, when sap begins to drip through sugaring lines, it's a sure sign that maple season has begun.

NYS Maple Weekend Coordinator, Angela Swan, says, “177 maple farmers across New York State will open their doors for Maple Weekend and every one of them offers a different experience for visitors and their families to take advantage of. We hope everyone will plan to make a day of it and experience everything this tasty event has to offer!”

Maple Weekend offers visitors and residents alike the opportunity to taste this “liquid gold” in all its forms. Plan your own Maple Weekend visits at www.mapleweekend.com and join the conversation on Facebook at facebook.com/mapleweekend.

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About Maple Weekend

During Maple Weekend producers from across the state welcome families to their farms to experience firsthand how real, mouth-watering maple syrup and other related products are made. You’ll also have the opportunity to enjoy fun, family-friendly activities, taste New York’s freshest maple syrup and purchase your favorite maple products. For more information about Maple Weekend, please contact the Angela Swan at 518.846.3192, visit mapleweekend.com or log onto Facebook.com/MapleWeekendNENY.